

# Subway Fires Up Barbecue Season with New BBQ Pulled Pork Sub

- Subway® introduces new **BBQ Pulled Pork**, and **Chicken Nacho Ranch** to menus nationwide, just in time for summer
- To celebrate the launch, Subway Rewards® members can enjoy **30% off any Sub\*** for a limited time only
- New Buttermilk **Ranch Sauce** and creamy **Coleslaw** add the finishing touch to Subway®'s BBQ-inspired line-up
- Also joining the menu are three irresistible new sweet treats: **Oreo® Cookie Cup**, **Salted Caramel Brownie Cookie** and **Mini Cookies** with a **caramel dip**
- Subway®'s latest menu additions are available in all restaurants nationwide from **3<sup>rd</sup> June – 1<sup>st</sup> September**

**3rd June 2026:** BBQ season has officially arrived and to celebrate, Subway® is bringing the ultimate taste of BBQ to its menus across the UK with the launch of the brand-new **BBQ Pulled Pork** - dialling up the heat just in time for summer.

Fans can enjoy a combination of tender, juicy, six hour low and slow cooked pulled pork, in a smoky and sweet BBQ sauce, delivering a comforting and satisfying bite perfect for the warmer months ahead. For those looking for a plant-based alternative without compromising on taste, select stores will be serving up the **BBQ Pulled Plant Protein** - offering up the same irresistible BBQ flavour, but as a delicious meat-free option.

Available from **3rd June**, both new menu additions can be enjoyed as a Footlong or 6" Sub, wrap, salad or on a fluffy jacket potato with Subway's Spudway® offering. What's more, Subway Rewards® members can enjoy **30% off a 6-inch or Footlong Sub of their choice** until 16<sup>th</sup> June via their Subway App – packing in more flavour for less.

Completing the BBQ line-up is Subway's new creamy **coleslaw**, bringing a fresh and crunchy accompaniment to summer orders as a quintessential BBQ side dish. Available as a meal deal swap or as an extra side, it adds even more choice and customisation alongside customer's favourite Subs.

Also joining the menu is the new **Chicken Nacho Ranch**, ready to bring big summer energy with the ultimate bold, yet refreshing bite. Combining succulent rotisserie-style chicken, cool original Doritos, double mozzarella and cheddar, finished with a new creamy & tangy buttermilk ranch sauce – a standout summer flavour that can also be added across the menu to elevate your favourite Subway order.

For those looking to end on a sweet note, Subway is also unveiling three delicious new freshly baked cookies. The **Oreo® Cookie Cup** features a satisfying soft-baked cookie filled with vanilla flavoured creme and crushed Oreo® cookie pieces – a must have for any Oreo fans. The **Salted Caramel Brownie Cookie** blends rich chocolate brownie gooeyness with distinctively sweet and salty caramel flavours for the ultimate treat, while the brand-new **Mini Cookies** served with a **caramel dip** are perfect for sharing or snacking on the go.

Cathy Goodwin, Director of Culinary & Innovation Subway® EMEA, said: “We’re thrilled to be turning up the flavour on the Subway® menu this summer with our new BBQ Pulled Pork, delivering a smoky, slow-cooked BBQ taste that works perfectly across Subs, wraps, salads or on a Spudway® jacket potato. Alongside this, we’re expanding our range of freshly baked cookies with three new additions –including our Oreo® Cookie Cup, Salted Caramel Brownie Cookie and Mini Cookies served with a caramel dip – giving fans even more reasons to treat themselves this summer.”

Subway® 's exciting new menu offerings will be available in restaurants across the UK from Tuesday, 3<sup>rd</sup> June, as well as third-party delivery, via the Subway® App and mobile ordering.

To find your nearest open Subway store, visit [www.subway.com/en-GB](http://www.subway.com/en-GB)

TikTok: [@SubwayUKIreland](https://www.tiktok.com/@SubwayUKIreland)

Instagram: [@subway\\_ukIreland](https://www.instagram.com/subway_ukIreland)

Facebook: [www.facebook.com/SUBWAYUK](http://www.facebook.com/SUBWAYUK)

YouTube: [SUBWAYUKIreland](https://www.youtube.com/SUBWAYUKIreland)

\* Between 3<sup>rd</sup> June and 16<sup>th</sup> June 2026, registered and activated Subway Rewards® members will be able to get 30% off a 6-inch or Footlong Sub of their choice. Offer available to use twice, limited to once per week. Extras additional. Cannot combine with other offers. Valid at participating Subway® restaurants.

**-ENDS-**

## **NOTES TO EDITOR**

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### **About Subway® Restaurants**

Subway serves freshly made, customizable meals to millions of guests every day. Each order is hand-crafted using crisp veggies, freshly baked bread and simple, quality ingredients that help keep guests energized.

Around the world, Subway’s more than 35,000 restaurants are independently owned

and operated by thousands of dedicated franchisees who serve their local communities with great tasting, accessible food at a compelling value.

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