

Black Friday Your Way: Free £5 when you buy a £20 Subway eGift Card

- Feast on savings with exclusive Subway® Black Friday offer
- Spend £20 on a Subway eGift Card and receive an additional £5 to spend on yourself or gift forward
- Available online from Friday, November 28th through to Monday, December 1st, 2025

20th November 2025 - Subway® is unwrapping a new offer just in time for the festive season this Black Friday. From **Friday 28th November to Monday 1st December**, fans who purchase a **£20 Subway® eGift Card** online will receive an **extra £5 free** – the perfect excuse to treat yourself *or* someone special this festive season.

Whether your friends and family are loyal lovers of the classic **BMT** or can't wait to get their hands on the brand-new seasonal **Ultimate Festive Sub (or Spud)** — packed with succulent **rotisserie-style chicken, bacon, sage & onion stuffing, melted cheese** and a **rich, tangy cranberry sauce** — this offer is the perfect way to treat the Subway fans in your life while saving big.

The perfect stocking filler for the Subway fan in your life, or a delicious way to treat yourself after some Black Friday festive shopping, Subway's® digital eGift cards make gifting simple, flexible and full of flavour this Christmas.

Kirstey Elston, EMEA Senior Marketing Director at Subway®, shared: *“We are super excited to share our Black Friday offer with all our Subway fans. It's a fantastic way for customers to enjoy their favourite Subs (or Spuds!), or use this as a chance to gift this to a loved one this Christmas – it even makes the perfect stocking filler”*

Digital eGift cards can be purchased instantly via the Subway website. The free £5 credit when you buy a £20 Subway eGift Card will be sent to the purchaser and can be redeemed or gifted to friends and family at participating stores only.

For more details on the offer, visit: <https://www.subway.com/en-gb/giftcard>

Facebook: www.facebook.com/SUBWAYUK

Instagram: [@subway_ukIreland](https://www.instagram.com/subway_ukIreland)

TikTok: [@SubwayUKIreland](https://www.tiktok.com/@SubwayUKIreland)

YouTube: [SUBWAYUKIreland](https://www.youtube.com/SUBWAYUKIreland)

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NOTES TO EDITORS

For more information about this press release please contact:

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For information on the Subway® brand please visit: www.subway.co.uk

For T&Cs on the Black Friday deal & to view the list of participating restaurants, please visit: <https://www.subway.com/en-gb/campaigns>

From 28 November to 1 December 2025, receive a bonus £5 Subway® eGift Card when you spend £20 or more in a single transaction on the purchase of Subway® eGift Card(s). £20 minimum spend may be met through the purchase of multiple eGift Cards in one transaction. Bonus £5 eGift Card will be issued electronically following a qualifying purchase. No adjustments on prior purchases. Offer valid in the UK only.

Subway® Gift Cards are issued by and remain the property of Subway Contractors B.V. or its successor or designee (“SCBV”). Valid to purchase eligible goods (excluding other Gift Cards) from participating Subway® UK restaurants. Can be used for part payment of goods on payment of difference. Min/max loads apply.

Non-refundable, non-exchangeable and no change given except where required by law. Balance valid for 12 months from last load and expires automatically at end of period. Not to be resold, transferred for value or used for commercial purposes. Full T&Cs: www.subway.com/en-gb/giftcard.

About Subway® Restaurants

As the global sandwich leader, Subway serves freshly made sandwiches at a great value to millions of guests around the world in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by a network of thousands of dedicated Subway franchisees who are passionate about consistently delivering a high-quality, convenient guest experience and contributing positively to their local communities.

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