

Subway Unveils New Festive Menu

Subway®'s new festive menu features the return of the ultimate seasonal sarnie – the hot and tasty V.I.Brie SubMelt®, a new Chocolate Hazelnut Cookie and more

New limited-edition Gingerbread Footlong Cookie is unveiled as seasonal addition to the Footlong Sidekicks range

The Festive menu is available in Subway® restaurants nationwide from Wednesday 6th November

6th November 2024: Subway® is offering an early seasonal treat this year with the launch of its new festive menu featuring limited-edition options available now in restaurants nationwide.

The **V.I.Brie SubMelt®** is making a triumphant return to the menu this festive season. The hot, toasty festive toastie combines bacon, creamy brie, American-style cheese, red peppers, caramelised red onions, and a sweet onion sauce; and it's then toasted to golden perfection, making it the ultimate cheesy winter warmer.

Following the highly anticipated launch of its Footlong Sidekicks range earlier this year, which features the much-loved Footlong Cookie, Subway are now adding an exciting limited-edition festive addition to the range with a **Gingerbread Footlong Cookie**. Filled with cozy Christmas spices such as cinnamon and nutmeg and sprinkled with edible snowflakes, the iconic festive treat has been transformed into a footlong sharing-size cookie, that's perfect to enjoy with friends and family. The sticky, soft gingerbread treat is served warm and ready to steal the show this Christmas.

And for those who need a break from mince pies, meet the new **Chocolate Hazelnut Cookie**. It's packed with milk and white chocolate chips, crunchy hazelnuts, and salted caramel bits, making it delicious addition to your festive sweet treats.

Available in Subway restaurants nationwide from 6th November, as well as online for delivery or click & collect via the Subway® App. Subway's festive menu can be enjoyed until 10th January 2025, while stocks last.

Deniz Safa, Director of Innovation & Culinary at Subway® EMEA, said: "We're so excited to unveil the first new addition to our Footlong Sidekicks range since their launch in June. Fans went mad for our Footlong Cookie this summer, and as Christmas is all about sharing, our all-new Footlong Gingerbread Cookie is set to be the perfect treat to spread some festive cheer with friends and family. Enjoy it fresh, warm, and straight from our in-store ovens."

“We’re also delighted to bring back the much-loved V.I.Brie SubMelt® which is back due to popular demand. This brie, bacon and caramelised red onion festive toastie is the ultimate comfort food for chilly days, combining iconic festive flavours, and toasted to perfection.”

To find your nearest open Subway store, visit www.subway.com/en-GB

About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries and territories in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes thousands of dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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