

# SUBWAY® UNVEILS FESTIVE MENU INCLUDING V.I.Brie SubMelt®

**Subway® announces the launch of its festive winter warmers menu, featuring the V.I.Brie SubMelt® and the return of the much-loved, limited-edition Sticky Toffee Pudding Cookie**

Subway®'s festive menu will be available to order online and in stores from **15<sup>th</sup> November 2023**

Images available to download here: ([Subway Festive Menu 2023 | Flickr](#))

**14th November 2023:** Subway® has today unveiled its festive winter warmers menu 2023 – which features the beloved **V.I.Brie SubMelt®** and the return of the limited-edition **Sticky Toffee Pudding Cookie**.

Subway's panini-style pressed and toasted cheesy SubMelts® recently launched as part of Subway's new Series menu. The **V.I.Brie SubMelt®** is the perfect winter addition to the range, featuring classic festive flavour combinations of creamy Brie, American-style cheese, maple smoked streaky bacon, caramelised red onions and sweet onion sauce in a panini-style pressed and toasted Sub. Packed with mouth-watering flavours, the **V.I.Brie SubMelt®** is available as either a 6-inch or a Footlong.

Finally, fans of Subway's cookies will be overjoyed to hear the fan-favourite **Sticky Toffee Pudding Cookie**, will be welcomed back this winter. Available individually, as a pack of three, or in a box of 12, the classic, gooey toffee pudding-inspired cookies are the perfect sweet treat to end your meal, or to share with friends.

Available for delivery and in-store from **15<sup>th</sup> November**, Subway guests will be able to enjoy the festive menu until **2<sup>nd</sup> January 2024** or while stocks last.

To find your nearest open Subway store, visit [www.subway.com/en-IE](http://www.subway.com/en-IE)

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**-ENDS-**

## ***NOTES TO EDITORS***

**For more information** about this press release, please contact: [subway@teneo.com](mailto:subway@teneo.com).

For information on the Subway® brand, please visit: [www.subway.ie](http://www.subway.ie).

### **About Subway® Restaurants**

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads, and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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