

# SUBWAY® ANZ GIVING AWAY 1,000 FREE FOOTLONGS AND FREE DELIVERY TO LAUNCH NEW DELIVERY SERVICE

**14 September 2023:** To celebrate the launch of Subway® Delivers – a convenient in-app delivery service – Subway® is hitting the streets on Friday 15 September with 1,000 free Footlongs.

Sharing the sub-love between 10am and 2pm local time at surprise locations across Brisbane, Sydney and Auckland, Subway® fans can get their hands on one of two iconic Footlong classics: Italian B.M.T.® and Veggie Delite® with Avo.

Subway® ANZ Director of Marketing, Rodica Titeica, said Subway® Delivers was the latest evolution in the brand’s commitment to getting fast and fresh made-to-order food into more guest hands.

“We recognise how important convenience and ease of accessibility is in the increasingly-busy lives of our customers. With the introduction of the new Subway® Delivers in-app delivery service, Subway® fans across Australia and New Zealand can get fast and fresh, healthy and convenient meals morning, noon and night.

We are dedicated to making it easier for people to Eat Fresh when they want, where they want,” Titeica said.

“To celebrate, we’re hitting the streets, delivering joy in the form of free Footlongs to 1,000 lucky recipients to show that better-for-you food can come to you, wherever you are.

“Keep your eyes peeled for our friendly Sandwich Artists™ in surprising locations across Brisbane, Sydney and Auckland, from bus stops to beaches; worksites to waiting rooms.”

Titeica said the Subway® Delivers launch party doesn’t end there.

“From Monday 18 September to Sunday 1 October, we’re gifting Subway® fans FREE delivery on all Subway Delivers orders.”

Via the Subway® app, Subway® Delivers gives fans an even more convenient way to order Subway’s famous Subs, salads, cookies and more delivered instantly, plus the option to pre-

order catering platters up to four weeks in advance.

“Ultimately, it’s all about better value and greater convenience and it’s just in time for all those big events on the social calendar – footy finals, Christmas parties, end-of-year get-togethers, not to mention National Tradesmen Day this Friday!” Titeica said.

“Plus, every food or drink purchase made via Subway® Delivers gets you closer to awesome rewards, surprises and delicious deals.”

**Subway® Delivers is now available via the Subway® app. Take advantage of Free Delivery on Subway® Delivers from 18.09.23 – 01.10.23.**

For further information visit: [www.subway.com/en-au](http://www.subway.com/en-au)

### **About Subway® Restaurants**

As one of the world’s largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes thousands of dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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