

# **ANDREW LE PAGE AND AMY HART ARE AMONG THE FIRST TO TRY SUBWAY®'S NEW LIMITED-EDITION BUFFALO CHICKEN SUB AT EXCLUSIVE 'FIRST TASTE' EVENT**

**Celebrities flocked to Subway® to be some of the first to try the new limited-edition Buffalo Chicken Sub**

**Love Island stars Andrew Le Page, Coco Lodge and Amy Hart were spotted tucking into the fiery new Sub in a London store Subway's exclusive 'First Taste' event in London on Thursday gave fans a chance to try the new Buffalo Chicken Sub in the week before its national launch – with other in-store events happening in stores around the UK the same day**

**Buffalo Chicken officially goes on sale at Subway on 7th September and is available in-store, via the Subway app and other delivery services – but it's only available for a short time, so get it while you can!**

Full set of images available to download here: <https://flic.kr/s/aHBqjA5o7V>

**1st September 2022:** Celebrities including Love Island finalist Andrew Le Page, Amy Hart and Talia Storm attended an exclusive 'First Taste' event in a Subway® store, to celebrate the launch of a new limited-edition Sub.

Guests were spotted tucking into the all-American inspired Buffalo Chicken Subs in a Central London store. Subway hosted 'First Taste' events in select stores around the UK on Thursday 1st September, to give Subway fans the chance to try the tasty new option before it officially goes on sale across the UK next week.

Subway's new Buffalo Chicken is packed full of flavour, with marinated chicken breast in a fiery Buffalo glaze, paired perfectly with a creamy new blue cheese dressing. Fully customisable, the new Sub is available as a 6-inch or Footlong on any bread, or as a salad or a wrap.

Alongside the new limited-edition **Buffalo Chicken**, Subway have also announced two new permanent menu items launching on the 7th September. The **Big Beef** is making a return from 2018, and there's also a new side; a **Cheesy Garlic Slice**.

Offering more flavour, more deals and more choice, Subway's latest menu additions will be available from Wednesday 7th September 2022 – with the Big Beef Sub and Cheesy Garlic Slice both permanent menu items. The Buffalo Chicken Sub is a limited edition and only available until Tuesday 8th November 2022, so you'll have to be quick!

**Angelina Gosal, Head of Marketing UK & Ireland at Subway®** said: "We love that so many Subway fans got the chance to try the brand-new Buffalo Chicken Sub at our 'First Taste' events around the UK this week. The fiery all-American inspired limited-edition is available as a Sub, wrap or salad – and is fully customisable to suit your taste! On sale nationwide from 7th September, we can't wait for more of our customers to try it – but be quick, as it's only available until 8th November!"

Subway® guests looking to spice up their day with the new Buffalo Chicken, reunite with their favourite Big Beef or treat themselves to a Cheesy Garlic Slice, can order in-store, use Mobile Order via the Subway App or order via third-party delivery services including Just Eat, Uber Eats and Deliveroo from Wednesday 7th September.

To find your nearest open Subway store, visit [www.subway.com/en-GB](http://www.subway.com/en-GB)

Facebook: [www.facebook.com/SUBWAYUK](https://www.facebook.com/SUBWAYUK)

Twitter: @SUBWAYUK

Instagram: @subway\_ukIreland

TikTok: @SubwayUKIreland

Youtube: SUBWAYUKIreland

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## **NOTES TO EDITORS**

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For information on the Subway® brand please visit: [www.subway.co.uk](http://www.subway.co.uk)

## **About Subway® Restaurants**

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100

countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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