

SUBWAY® ADDS NEW BUFFALO CHICKEN SUB, BIG BEEF SUB AND CHEESY GARLIC SLICE TO MENU

GUESTS OFFERED THE CHANCE TO TRY BRAND-NEW BUFFALO CHICKEN SUB BEFORE LAUNCH AT SPECIAL FIRST TASTE EVENTS IN-STORE ON THURSDAY 1ST SEPTEMBER

Subway® offers waaay more with the addition of two new Subs to its menu, including brand-new Buffalo Chicken and Big Beef making a return

Guests will have the chance to get a first taste of the new Buffalo Chicken Sub at select stores around the UK

New Cheesy Garlic Slice will also launch as a side, alongside recently launched Margarita and Pepperoni Slices

Order in-store, through Mobile Order via the Subway® app and via delivery services from 7th September

Images available to download here: <https://flic.kr/s/aHBqjA4vKN>

31st August 2022: Subway® have today announced three tasty new menu items that are launching next week - including brand-new all-American inspired **Buffalo Chicken Sub**, the **Big Beef Sub**, which is making a return, and **Subway's Cheesy Garlic Slice**, which will be available as a side.

Offering more flavour, more deals and more choice, Subway's latest menu additions will be available from Wednesday 7th September 2022 – with the Big Beef Sub and Cheesy Garlic Slice both permanent menu items. The Buffalo Chicken Sub is a limited edition and only available until Tuesday 8th November 2022, so get it while you can!

Subway's new Buffalo Chicken Sub is packed full of flavour, with marinated chicken breast in a fiery Buffalo glaze, paired perfectly with a creamy new blue cheese dressing. Fully customisable, the new Buffalo Chicken is available as a 6-inch or Footlong Sub on any bread, or as a salad or a wrap for waaay more choice. Yep, our mouth is watering too!

Last seen in 2018, the crowd-pleasing Big Beef Sub is back on the menu and is great value, priced at £4.99 for a meal deal (which includes a 6-inch Sub, drink and crisps or cookie)*. The tasty beef patty comes loaded with fresh veggies and sauces of your choosing. Cheese

and toasted is a given right?

Alongside Subway®'s recently launched Margherita and Pepperoni Slices, the new Cheesy Garlic Slice has layers of melt-in-the-mouth cheddar, mozzarella and a garlic infused olive oil, loaded on a toasted Sub slice for a real treat.

Angelina Gosal, Head of Marketing UK & Ireland at Subway® said: “We are so excited for our guests to try our brand-new Buffalo Chicken Sub - and with our first taste events, guests can experience waaay more flavour a week before our national launch! With our new Big Beef Meal deal at a great-value price and our delicious new Cheesy Garlic Slice, there's waaay more value and waaay more choice on our menu, offering something for everyone to enjoy.”

Some lucky Subway guests will have the chance to try the new Buffalo Chicken Sub before it goes on sale nationwide, at select stores around the UK on Thursday 1st September.

Participating stores are:

Bristol - 817 Bath Road, Brislington, Bristol, BS4 5NR

Norfolk - 2 King Street, Thetford, Norfolk, IP24 2AP

Glasgow - 293 Sauchiehall Street, Glasgow, G2 3HQ

Sheffield - 96 The Moor, Ground & First Floor, Sheffield, S1 4PB

Worcestershire - 60 High Street, Evesham, Worcestershire, WR11 4HG

Northampton - Unit 4/5 Mereway Centre, Hunsbury District Ctr, Northampton, NN4 8BE

Lisburn (N. Ireland) - Lagan Valley Leisureplex, Governors Rd, Lisburn, NI, BT28 1LP

If you can't make it to one of these first taste events on the 1st September, you won't have to wait long to try new Buffalo Chicken! Subway guests looking to spice up their day with new Buffalo Chicken, reunite with their favourite Big Beef or treat themselves to a Cheesy Garlic Slice, can order in-store, use Mobile Order via the Subway app or order via delivery services including Just Eat, Uber Eats and Deliveroo from Wednesday 7th September.

To find your nearest open Subway store, visit www.subway.com/en-GB

Facebook: www.facebook.com/SUBWAYUK

Twitter: @SUBWAYUK

Instagram: @subway_ukIreland

TikTok: @SubwayUKIreland

Youtube: SUBWAYUKIreland

-ENDS-

NOTES TO EDITORS

*6-inch Big Beef Meal Deal priced at £5.79 in Greater London

For more information about this press release please contact:

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For information on the Subway® brand please visit: www.subway.co.uk

About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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