

SUBWAY® CREATES GIANT 7 METRE 'STREET PARTY SUB' TO CELEBRATE THE QUEEN'S PLATINUM JUBILEE

To mark the Queen's Platinum Jubilee and her 70 years on the throne, Subway has created their biggest ever Sub to date – 7 metres in length, one metre for every decade of her Majesty's reign

One lucky fan has the opportunity to win the incredible 7 metre Sub to share at their own street party, which can serve 12 households, over the Jubilee celebrations

The giant sandwich took five Subway Sandwich Artists to make

Images of the 7m Sub available to download: <https://flic.kr/s/aHBqjzQhJK>

17th May 2022 – Are you ready for this? Subway® have created their biggest ever Sub to celebrate Queen Elizabeth's Platinum Jubilee. In a special tribute to her Majesty, the Sub measures a whopping 7 metres long, with each metre marking each decade of her 70-year reign.

With celebrations set to sweep the UK to honour Queen Elizabeth, Subway is offering one lucky fan the chance to win this incredible 7 metre 'Street Party Sub' – which can serve 30 people – to be delivered for their own Jubilee street party.

The enormous Sub was created by five Subway Sandwich Artists, with four sections of different classic Subway fillings for the perfect street-party ready set-up. The Sub includes the Jubilee-inspired limited edition Coronation Tikka (which will be available in store later this month), Italian B.M.T. ® (delicious layers of pepperoni, salami and ham), Turkey & Ham and Veggie Delite®.

The giant sandwich, which has also been revealed ahead of British Sandwich Week (22nd – 28th May), is assembled from ingredients including approximately 340 lettuce leaves, 256 slices of cheese, 250 chunks of chicken, 128 slices of ham, 96 slices of pepperoni and salami each, 64 slices of turkey, 96 slices of tomatoes, peppers, cucumber, pickles, olives and jalapenos each and 150 slices of onion within 7m of freshly baked Subway Italian bread.

To be in with a chance of winning a delivery of the 7m Sub along with 24 limited edition Lemon Drizzle Cookies and 24 bottles of Pepsi Max to your Jubilee street party on Friday 3rd

June to share with neighbours, family and friends, fans can enter the prize draw at <https://form.jotform.com/221174328450349>. Entries are open until 23.59pm on Thursday 19th May for UK residents only (entrants must also be over 18). Full T&Cs are available at subway.com/participatingstores

Angelina Gosal, Head of Marketing UK & Ireland at Subway said “We wanted to create something momentous to mark Her Majesty’s Platinum Jubilee – and with sandwiches at the centre of every British street party, what better way than a Sub big enough to share with your whole street! We’re thrilled to be offering one lucky fan the opportunity to win this one-off 7m Sub for their Jubilee celebrations.”

For Subway® fans who do not win the 7m Sub giveaway, they can still get their hands on the new and limited edition Platinum Meal Deal from 25th May up until 7th June, which includes a 6-inch Coronation Tikka Sub, Lemon Drizzle Cookie and drink of choice.

Subway will also be offering customers free delivery on all third party delivery orders over £10 during the Jubilee Bank Holiday weekend via Uber Eats, Deliveroo and Just Eat.

To find your nearest Subway store, visit www.subway.com/en-GB

ENDS

Subway® is a Registered Trademark of Subway IP LLC. ©2022 Subway IP LLC.

Terms and conditions: subway.com/participatingstores

For more information about this press release please contact:

subway@taylorherring.com / 0208 206 5151

For information on the Subway® brand please visit: www.subway.co.uk

Facebook: www.facebook.com/SUBWAYUK

Twitter: @SUBWAYUK

Instagram: @subway_ukIreland

TikTok: @SubwayUKIreland

Youtube: SUBWAYUKIreland

About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and

operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

Subway® is a Registered Trademark of Subway IP LLC. © 2022 Subway IP LLC

Additional assets available online: [Photos](#)
[\(1\)](#)

<https://regional.newsroom.subway.com/2022-05-17-SUBWAY-R-CREATES-GIANT-7-METRE-STREET-PARTY-SUB-TO-CELEBRATE-THE-QUEENS-PLATINUM-JUBILEE>