

SUBWAY® CELEBRATES BIG THIS FESTIVE SEASON WITH APP-VENT CALENDAR FILLED WITH DELICIOUS DEALS

Subway® celebrate the festive season with App-Vent, a digital advent calendar packed with 12 Treats of December

The largest sandwich franchise is celebrating the return of the ‘Tiger Pig’ Sub by challenging friends to get together to take on the #TigerPigDance Challenge on TikTok and in locations around the UK

Subway®’s Festive Menu is available for delivery and in-stores until 28th December, whilst stocks last.

24th November 2021: This December Subway® are launching “App-Vent”, a digital advent calendar packed with 12 Treats of December including cookies to share, free Subs, and Subway® giveaways exclusively via the Subway® App.

Subway®’s App-Vent runs from 1st – 28th December with a range of delicious treats, offers and exclusive merch. To join in the festive fun, and ensure you don’t miss out, simply download the Subway® App, **register** and **activate** your Subway Rewards® account and check your offers page throughout December to discover your exclusive festive surprises!

And, as if that wasn’t enough, if you’re not already a member, new sign ups can also receive 250 points to redeem for a free side* when registering their Subway Rewards® account using the promotional code **APPVENT**.

Earlier this month Subway® unveiled its Festive menu for 2021 – which includes the return of the tastiest Christmas sandwich on the high street - the ‘Tiger Pig’ Sub. A giant Pig In Blanket on crunchy Tiger Bread, the ‘Tiger Pig’ Sub was a roaring success when it launched last year and, with this year’s improved recipe having even more delicious maple syrup and bacon in the sausage, as well as a drizzle of Heinz Tomato Ketchup, it’s enjoying a ferocious return!

To celebrate the return of the ‘Tiger Pig’ Sub, and a festive season like no other, Subway® are challenging you and your friends to get together to take on the #TigerPigDance Challenge.

Choreographed by Diversity's Nathan Ramsay and Warren Russell the #TigerPigDance Challenge is a new take on the classic and much-loved Dance Dance Revolution arcade game. Challenge your friends and take on the character of the Tiger or the Pig by following the exclusive and fun dance routine.

The #TigerPigDance Challenge and game will be in various cities across the UK throughout December, so why not head over and show off your moves:

Friday 26th – Sunday 28th November – Lakeside Shopping Centre, Essex

Saturday 4th and Sunday 5th December – Liverpool ONE, Liverpool

Saturday 11th and Sunday 12th December – St Davids, Cardiff

Saturday 18th and Sunday 19th December – St Enoch, Glasgow

Or check out the #TigerPigDanceChallenge on [TikTok](#) for a chance to win a pair of exclusive Subway® Tiger Pig socks** T&C's apply.

Subway's® Festive Menu is available for delivery or in-store now while stocks last and Subway Rewards® guests can join in the App-Vent celebrations via the Subway® App until 28th December.

Guests can use Mobile Order collection via the Subway® App or order via delivery services including Just Eat, Uber Eats and Deliveroo.

To find your nearest open Subway® store, visit www.subway.com/en-GB

ENDS

Terms & Conditions:

*New members only. Subway® App download and Subway Rewards® account registration with promo code required. 250 points received upon account activation. 200 points can be redeemed for a side in a participating store.

** No purchase necessary. Enter between 18.11.21 to 10.12.21. Open to UK or ROI residents 18+. Max 1x prize per person, 100x prizes total. For official rules, additional eligibility restrictions, prize descriptions/odds/restrictions/ARVs visit subway.com/participatingstores. Promoter: Subway Franchisee Advertising Fund Trust.

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Twitter: @SUBWAYUK

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TikTok: @SubwayUKIreland

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About The Subway® Brand:

As the world's largest quick service restaurant chain, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in nearly 40,000 restaurants every day. Every restaurant is owned and operated by Subway franchisees – a network of more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

Additional assets available online: [Photos](#)
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