

# Rap star Aitch stuns fans with secret Subway gig

**Manchester rapper surprises fans with exclusive first live performance of new single in local Subway  
Subway store rebrands as SubwAITCH to host the star  
Subway releases limited-edition ‘Aitch Footlong’ Sub, the rapper’s favourite  
Intimate gig filmed and released on YouTube for fans**

Images: <https://flic.kr/s/aHsmWQs529>

**6th October 2021:** Rapper Aitch surprised fans with a secret lunchtime performance of his new single ‘Party Round My Place’ in his local Manchester Subway on Tuesday.

The BRIT Award-nominated star posted a lunchtime call-out to his fans saying he had something special lined up – but none expected that they’d be one of just 25 people at the exclusive performance.

The Manchester Piccadilly store rebranded for the day, as Subway became ‘SubwAITCH.’ The star’s favourite custom Sub (the Aitch Footlong\*) was renamed for the occasion so fans can order their Italian B.M.T.® exactly the way the rapper does.

Born and raised in New Moston, Manchester chart-topper Aitch has fast become one of the UK’s hottest rap stars, soaring from underground rapper to chart-dominating, platinum-selling, BRIT Award-nominated household name.

**Aitch, a long-time Subway fan, said:** *“I wanted to do an intimate gig for my Manchester crew and thought this would be a cool spot. It’s been great, big up Subway for having me down and letting me takeover and be sure to cop an Aitch Sub before they all go.”*

**Ashleigh, an Aitch-super fan who attended the gig, said:** *“It was such a surprise seeing Aitch at my local Subway, I really enjoyed the gig. I’ve been listening to him forever, so this has really made my day.”*

*\*The ‘Aitch Footlong’ is a cheese toasted Italian B.M.T.® (Bigger Meatier Tastier) which contains salami, pepperoni, ham, lettuce, cucumber, sweetcorn, jalapeños and Chipotle Southwest Sauce.*

Watch Aitch’s secret Subway gig on Subway’s YouTube –

[youtube.com/user/SUBWAYUKIreland](https://www.youtube.com/user/SUBWAYUKIreland)

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## **Press Contact**

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## **About the Subway® brand:**

As the world's largest quick service restaurant brand, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in nearly 40,000 restaurants every day. Subway restaurants are owned and operated by Subway® franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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