

SUBWAY® PINJARRA'S MOST LOYAL CUSTOMER UNVEILS DECADE-OLD NAPKIN COLLECTION

Pinjarra resident Trevor Ross has visited Subway Pinjarra every second day for the past 10 years and has kept his napkins from every visit as a souvenir.

16 APRIL 2021: In what could be considered one of the more unusual collectible items, one Pinjarra resident, has been diligently treasuring Subway napkins that have come with his meals, for more than 10 years.

Trevor Ross could be considered Subway® Pinjarra's most dedicated takeaway customer, visiting the restaurant every second day to get his favourite Subway® fix – a Footlong Subway® Club cut in half and wrapped separately, to keep him fuelled for the next two days.

Over the past decade, Trevor has collected close to 2,000 napkins from his local Subway® restaurant, now housing a collection over one-metre tall.

Subway® Pinjarra franchisee, David Wills, said that at every visit, Trevor asked for just one napkin to add to his stash.

“Trevor is our best and most loyal customer – he always makes our Sandwich Artists' day when he pops by for a chat and to grab his Subway favourites. He truly is a very special member of our extended Subway® family”.

Trevor, who lives alone, continued to collect his napkins throughout a turbulent year in 2020, with a simple visit to the Subway® restaurant every second day helping keep him connected to his local community. He says the napkins have been well looked after in his house.

“It's got to be something special for me to part with one of them,” he says, “the grandkids are always pestering to be allowed to have one from my stash.”

“Over the years, the napkins have got smaller and the design has changed – but they're all Subway – and they remind me about how I've been able to support one of the local businesses in my community.”

Asked why he has been doing it, he says, “I like them and it's a talking point when family and friends come to visit.”

Always up for a chat and offering a friendly smile, Trevor knows all the restaurant team members by name and over time has become Subway® Pinjarra's most popular guest.

Subway® Public Relations Manager, Amanda Templeton, said many remarkable stories come to Subway®'s attention, but Trevor's story was particularly unique.

"We know Subway plays a role in our customers' everyday lives, with some guests keeping quirky keepsakes in remembrance of some of their favourite lunch pastimes," Ms Templeton said.

"Trevor's story reminds us that for many of our loyal customers, the little details contribute to the special memories they have of Subway. We can't wait to see how many more napkins Trevor plans to add to his growing collection," Ms Templeton said.

With more than 1,300 restaurants located all over Australia, Subway® is proud to play a role in many peoples every day lives, helping them connect and build relationships in their local communities.

For more information about Subway® visit www.subway.com.

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ABOUT SUBWAY® RESTAURANTS

Subway® offers a fresh alternative to traditional fast food. Guests can choose from millions of combinations of premium-quality meats, cheeses, fresh vegetables, and cookies & bread baked daily. With around 1,300 locations across the country, Subway is Australia's largest restaurant chain and serves nutritious and delicious subs, salads, wraps along with its iconic cookie range.

Founded more than 50 years ago, Subway® remains a family-owned business with restaurants in more than 100 countries.

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