

SUBWAY® ANSWERS THE NATION'S PRAYERS: FRESHLY BAKED CORIANDER COOKIES NOW AVAILABLE AT ALL SUBWAY® RESTAURANTS

Subway introduces a new, freshly baked cookie ranged inspired by the beloved grassy herb.

01 APRIL 2021: Leading QSR brand, Subway New Zealand, has today officially launched its newest addition to its iconic cult cookie range; a fresh, herb-inspired coriander cookie.

Available nationally in stores now, the new coriander cookie promises to deliver a salivating, lemony citrus flavour punched into a delicious \$1 snack. The new menu addition is expected to delight millions of coriander lovers nationwide who have been waiting years for this new menu item to arrive.

Subway Senior PR Manager, Amanda Templeton, said Subway has answered the country's calls.

"Coriander lovers, we've heard your cries – and we've answered," said Ms Templeton.

"Following several years in robust product research and development, we're delighted today to announce our new coriander cookie, which has been designed with herb-alcious ingredients and perfection in mind. We're quietly confident this range is going to leave Kiwis begging for more.

"As a nation constantly on the lookout for fresh and delicious ways to enjoy a snack or meal on the run, this mouth-watering, zesty and peppery spice cookie addition truly delivers just that. Made with tender love and care, these coriander cookies are the perfect way to indulge on a budget," added Ms Templeton.

In preparation for the announcement, Subway stores have been advised to brace for impact as thousands of New Zealanders are expected to swarm in the early hours of the morning to be among the first to try the glorious, grassy new menu addition.

"As we prepare for a high influx of guests, we have put in place several stringent measures for our restaurants to cope with increased demand," said Ms Templeton.

“After all, this new menu addition is more than just a tasty, affordable way to indulge – it’s set to surprise and delight our nation’s most passionate consumer group – coriander lovers,” she said.

The Subway coriander cookie range is available in-restaurant or via delivery now. More information about the Subway coriander cookie range can be found at www.subway.com.

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For further information, please contact:

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ABOUT SUBWAY® RESTAURANTS

Subway® offers a fresh alternative to traditional fast food. Guests can choose from millions of combinations of premium-quality meats, cheeses, fresh vegetables, and cookies & bread baked daily. With around 250 locations across the country, Subway is New Zealand’s largest restaurant chain and serves nutritious and delicious subs, salads, wraps along with its iconic cookie range.

Founded more than 50 years ago, Subway® remains a family-owned business with restaurants in more than 100 countries.

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